

FOR IMMEDIATE RELEASE:

The St. Regis San Francisco Offers Personalized Wedding Programs

Magnificent Venues, Customized Events and Personalized Service

Define the St. Regis Wedding Experience

SAN FRANCISCO (February 14, 2008) -- The acclaimed St. Regis San Francisco, located in the heart of San Francisco's burgeoning Yerba Buena neighborhood just steps from the San Francisco Museum of Modern Art, offers couples headed down the aisle a chic and luxurious destination for their wedding festivities. Bringing bespoke luxury and hospitality to the City by the Bay, The St. Regis San Francisco serves as a stylish location for romantic wedding celebrations, from festive rehearsal dinners to memorably elegant ceremonies and receptions.

"When working with a bride and groom, we strive to simplify their planning and to create a wedding celebration that is tailored to the couple," said Barry Peterson, director of catering for the hotel. "By offering custom menus created by our executive chef, flexible venue options, as well as signature St. Regis touches, such as an exclusive china pattern by Vera Wang, we're able to exceed even the most discerning guest's expectations."

The St. Regis Hotel San Francisco offers couples an array of customized wedding options. Whether it is a grand reception in the Gallery Ballroom, welcoming up to 400 guests with its soaring wall of glass, or an outdoor roof top ceremony on the Yerba Buena Terrace, every celebration is characterized by the St. Regis' personalized service and meticulous attention to detail.

The St. Regis San Francisco's wedding consultants make wedding planning easy, working with the bride and groom to create a one-of-a-kind celebration. The St. Regis San Francisco Executive Chef John Jackson and his team create custom menus to match each event -- whether it's an intimate rehearsal dinner, a multi-course feast or a post-wedding brunch -- while Pastry Chef Lori Olivero is available to design a custom wedding cake or other dessert offering. All cuisine at the St. Regis San Francisco is prepared 'a la minute' and menus are crafted based

on the finest seasonal offerings, utilizing organic and sustainably farmed items whenever possible. The St. Regis San Francisco also provides exquisite dining ware, such as Vera Wang Wedgwood china, Christofle silver, Spiegelau crystal stemware and custom Italian linens from Rivolta Carmignani.

Remède Spa at the St. Regis invites bridal parties -- both female and male -- to enjoy a sumptuously decadent spa experience as they prepare for the special day. From customized facials for a photo-ready complexion to gloriously stress-reducing massages and body treatments, Remède Spa has high-performance wedding packages catering to every bride and groom. Bridal parties can also enjoy a light lunch pre- or post- treatment along side the hotel's indoor infinity pool, a pristine setting offering views of the neighboring Yerba Buena Gardens. Remède Spa's customized services and premium amenities, combined with signature touches including champagne, truffles and Kashwere throws, create an incomparable experience, leaving guests feeling rejuvenated, refreshed and longing for their next visits.

The bride and groom, as well as the wedding party and guests, can take advantage of all the amenities the 260-room St. Regis San Francisco has to offer. The hotel features 214 luxury guest rooms, averaging 450 square feet, and 46 suites, ranging in size from 700 to more than 3,200 square feet, with design elements that reflect a contemporary style and the finest interior finishes. Guest rooms offer luxurious Pratesi linens, Laboratoire Remède bath amenities, resort-style deep soaking tubs, 42-inch plasma screen televisions and 13-inch LCD panels in the bathroom. A touch screen integrated guest control system controls motorized wall coverings, recessed lighting, climate, alarm, and the privacy indicator light outside the room

Guests have access to St. Regis' personalized services and amenities, including 24-hour concierge and room service, nightly turndown service, and the signature St. Regis Butler service. A 3,700-square-foot private fitness center with state-of-the-art fitness equipment and a yoga room are available for hotel guests as well as a 50-foot heated indoor lap pool.

St. Regis Hotel, San Francisco is located at 125 Third Street. Telephone: 415.284.4000.
Web site: { [HYPERLINK "http://www.stregissanfrancisco.com"](http://www.stregissanfrancisco.com) }.

[About St. Regis Hotels & Resorts](#)

Combining timeless sophistication with modern luxury, the St. Regis brand is uncompromising in its commitment to excellence. Founded by John Jacob Astor with the landmark St. Regis Hotel, New York over a century ago, St. Regis is known for delivering an unrivaled dimension of luxury, bespoke service and refined elegance at the best addresses in the world. The brand plans to further its legacy globally and will unveil highly anticipated St. Regis properties in Atlanta-Buckhead, Baha Mar, The Bahamas, Bahía Beach, Puerto Rico, Bal Harbour and Deer Crest in North America, and in Buenos Aires, Costa Rica, Mexico City and Punta Mita in Latin America. In Asia, St. Regis has announced plans to open properties in Bali, Bangkok, Jakarta, Lhasa, Macao, Osaka and Tianjin. In the Middle East, St. Regis will expand in Cairo, Doha and Bahrain. Personalized service and amenities, enviable locations and luxuriously localized design are recognized worldwide as hallmarks of the St. Regis experience. For more information on St. Regis Hotels & Resorts, please visit { HYPERLINK "www.stregis.com" \o "outbind://216-0000000024C63CD27E94734688699F028C7E858107003BEC2BFF4880D411A9AA00508B6D5E690000075609D40000CFD5D7C5CE800545B7BF0C626B01BE4B000001C6C5AB0000/www.stregis.com outbind://163-000000001DA3C95978BAE948B1BE56F7D76334970700917D59780EAC8448B1B604E73CC9048E00000035EB9F0000AE623077A505154E89135B584CF553EF0000002ECED40000/www.stregis.com" }.

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