

FOR IMMEDIATE RELEASE:

The St. Regis San Francisco Receives Mobil Five-Star Award

Unprecedented Honor for First-Year Hotel

SAN FRANCISCO (November 13, 2006) – The St. Regis San Francisco has been named a recipient of the prestigious Mobil Travel Guide Five-Star Award, an unprecedented achievement for a hotel in its first year of operation. The coveted accolade earns the hotel a place on Mobil Travel Guide’s list of the top hotels in the United States and Canada for 2007. A comprehensive review by Mobil Travel Guide’s anonymous experts can be found online at www.mobiltravelguide.com.

“The Mobil Five-Star Award is an extraordinary honor. I am very proud of our talented associates, whose dedication to the highest levels of service has made this award possible,” said Elias Assaly, general manager, The St. Regis San Francisco. “The St. Regis San Francisco was intended to serve as the West Coast showcase for St. Regis -- it’s extremely gratifying to have that effort honored with five stars.”

The St. Regis San Francisco opened on November 1, 2005, introducing a new dimension of luxury and timeless elegance to the city of San Francisco. The 40-story landmark building, designed by Skidmore, Owings & Merrill, includes 102 private residences rising 19 floors above the 260-room St. Regis hotel. From legendary butler service, “anticipatory” guest care and impeccable staff training to the signature Remède Spa, luxurious amenities and interior design by Yabu Pushelberg of Toronto, The St. Regis San Francisco delivers an unmatched guest experience.

The St. Regis San Francisco includes 214 standard guest rooms, averaging 450 square feet, and 46 suites, ranging in size from 700 to more than 3,200 square feet. Design elements reflect a contemporary style and the finest interior finishes. Custom designed furniture includes a crème Barcelona bench at the foot of the bed, a five-foot chaise lounge and custom laser-cut art made from Australian lace wood, as well as luxurious Pratesi linens.

Ideally situated at Third and Mission streets, in the heart of San Francisco's most exciting and revitalized neighborhood, The St. Regis San Francisco neighbors the San Francisco Museum of Modern Art, is near the Yerba Buena Gardens and Center for the Arts, and hosts the new Museum of the African Diaspora (MoAD) in a portion of the rehabilitated Williams Building, a turn-of-the-century historical structure at Third and Mission. The St. Regis is also close to the city's financial district, Union Square shopping and an array of fine dining establishments and nightlife.

The St. Regis San Francisco is located at 125 Third Street. Telephone: 415.284.4000.
Web site: { HYPERLINK "<http://www.stregissanfrancisco.com>" }.

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