

FOR IMMEDIATE RELEASE:

**Remède Spa at The St. Regis San Francisco Introduces New Treatments
New Offerings Showcase Greater Customization, Signature Treatments Unique to
Rèmede Spa San Francisco, and Laboratoire Remède's Reformulated
Skincare Therapies**

SAN FRANCISCO (March 30, 2009) – Remède Spa, located within The St. Regis San Francisco, has expanded its menu offerings with additional customized treatments – a hallmark of the spa since its opening in 2005 – and a new selection of signature treatments designed specifically for the San Francisco spa guest. The spa's menu expansion coincides with the launch of Laboratoire Remède's reformulated skincare collections, phthalate- and paraben-free products, designed to protect and correct skin from damaging environmental aggressors and the natural aging process with cutting-edge technology and botanical active ingredients.

“We are committed to creating an exceptional experience for each guest at Remède Spa,” explained General Manager Deborah Larsson. “Our spa guests come to us seeking complete relaxation, which begins with our signature customized approach. In response to overwhelmingly positive guest feedback, we've expanded the customization of our treatments to include a wrap, body polish and bath, and we've developed three new signature treatments for San Francisco that take indulgence and relaxation to entirely new levels.”

Recognizing that each guest, each face and each body is unique, Remède Spa has expanded its customized treatment offerings beyond the signature Remède Customized Facial and Remède Customized Massage. Estheticians design each treatment to meet the guest's individual needs and to deliver the benefits he or she seeks. With the spa's expanded treatment offerings, guests can now enjoy a personalized body treatment designed to relax, hydrate and improve the skin's appearance. New customized treatments included:

- **Remède Customized Bath:** A luxurious bath escape for guests wishing to unwind. A Remède Spa technician will draw a bath incorporating minerals, essential oils, herbs and

natural humectants such as neroli, juniper, oat milk and honey to create an indulgent aromatherapy experience customized for each guest. Guests will step out feeling renewed and invigorated.

- **Remède Customized Body Polish:** Improve skin texture and appearance with rich body polishes that gently resurface the skin. The Remède Spa therapist will select a pearl powder, rice milk, coconut milk or olive extract scrub, combined with a blend of essential oils, that will best suit the guest's needs. After exfoliation, a warm Vichy shower awakens the senses and prepares the body for an application of vitamin-rich emulsion that leaves skin incredibly soft and luminous.
- **Remède Customized Wrap:** A transformative wrap that promises prolific benefits. Whether a guest seeks deep cleansing, nourishing or revitalizing benefits, the Remède Spa therapist will customize a body wrap to meet an individual guest's needs. Select from a mineral-rich seaweed wrap to detoxify, a warm clay wrap to purify and soothe, or a mud wrap featuring Dead Sea salts and minerals to enhance circulation and improve skin tone. Finally, the wrap will be washed away with a luxurious Vichy shower. Skin will feel noticeably softer and optimally moisturized.
- **Remède Customized Men's Facial:** An extension of the Remède Customized Facial, this treatment addresses the specific skincare needs of men, with close attention to ingrown hairs and uneven skin tone caused by sun damage, stress and travel.

Remède Spa offers an exclusive selection of locale-inspired treatments featuring techniques and ingredients reflective of the region's distinct characteristics and traditions. The new treatments developed specifically for Remède Spa San Francisco include:

- **The Stillness Ritual:** For those seeking a rejuvenating escape, look no further. This treatment promises serenity with a calming herbal bath fragranced with local Sonoma lavender, chamomile and sandalwood. The bath is followed by a transformative 90-minute tranquil Swedish massage that combines cranio sacral work and foot reflexology to release tension and restore vitality. Delivering emotional and physical balance for the body as a whole, this 120-minute treatment is excellent for reducing stress and recovering from jetlag and sleeplessness.
- **Four Hand Massage:** Experience the expertise of two Remède Spa massage therapists as two pairs of hands work in a well-choreographed rhythmic motion. One therapist leads the movements while the second mirrors those movements on the opposite side of the body. An excellent treatment for those who have trouble letting go completely and relaxing.
- **Urban Radiance Facial:** Attain a soft, luminous glow with this 60-minute facial that incorporates crushed pearl and oxygen to address hyperpigmentation and uneven skin tone.

Remède Spa technicians integrate the latest technologies and procedures with the Laboratoire Remède skincare system to achieve unparalleled results. Laboratoire Remède's

reformulated skincare therapies feature three new technologies designed to work synergistically to restore skin balance for optimal function and appearance: **Green Defense**, an extract of the European White Nymphaea flower, a powerful cellular shield that provides exceptional environmental defense, reducing DNA fragmentation by 85 percent; **Skin Reaching Technology (SRT-21)**, a “smart” delivery system engineered to carry active ingredients where they are most needed for the most customized, effective skincare; and **Technoblends**, proprietary, solution-specific ingredient “cocktails” blending the best technologies with premium botanicals.

Exclusive to St. Regis Hotels & Resorts, the luxurious Remède Spa is San Francisco’s only Mobil Four Star-rated spa. Understated elegance sets the tone for 9,000 square feet of sophisticated surroundings, featuring nine treatment rooms, men’s and women’s lounges and a spa boutique. Every trademark touch, from signature Champagne and truffles to exceptional service and luxurious linens, reflects an exclusive lifestyle and discerning sensibility.

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