

FOR IMMEDIATE RELEASE:

Flagship *Remède Spa* To Open In The St. Regis San Francisco in November 2005

SAN FRANCISCO (September 14, 2005) -- The St. Regis San Francisco is pleased to announce a November 2005 opening date for the new Remède Spa. A luxury spa experience, this will be Remède Spa's flagship location, opening in conjunction with The St. Regis San Francisco located at Third and Mission streets. The luxurious spa will feature nine treatment rooms offering the most indulgent skin care and body treatments available in San Francisco.

Exclusive to St. Regis Hotels & Resorts, the flagship Remède Spa at The St. Regis San Francisco is the first spa to be designed from the ground up by Laboratoire Remède. The first Remède Spa debuted at The St. Regis Aspen in December 2004. The Remède Spa at The St. Regis New York is scheduled to open in September.

Understated elegance sets the tone for 9,000 square feet of sophisticated surroundings, featuring nine treatment rooms, men's and women's lounges and a spa boutique. Every trademark touch, from signature Champagne and truffles to exceptional service and luxurious linens, reflects an exclusive lifestyle and discerning sensibility.

New customized Remède Facial and Remède Massage options personalize the traditional "one size fits all" spa experience. In lieu of mid-treatment add-on recommendations and hidden costs for a la carte service enhancements, guests will pay for the length of the treatment up front -- 30, 60 or 90 minutes -- and nothing more. Estheticians will select a comprehensive treatment course based on the guest's individual needs. For those who want to stick to the basics, Remède Spa continues to offer its "Signature Services," which include body-specific treatments that address special occasion needs, whether it be pre-bridal pampering or primping for a special getaway.

Based exclusively on the high-performing Laboratoire Remède skincare system, Remède Spa offerings include a distinctive selection of services consisting of deep-cleansing, clarifying facials, indulgent body treatments, relaxing massages, precision waxing and nail services, all specially designed to indulge the guest's every whim in the most exquisite spa setting. Remède

Spa technicians integrate the latest technologies and procedures with the Laboratoire Remède skincare system, to deliver unparalleled results. Laboratoire Remède's formulas combine the maximum amount of active ingredients possible with an advanced permeation technology to achieve optimal delivery and unparalleled benefits.

Set to open amid the yearlong 100th anniversary celebration of the fabled St. Regis New York, founded by Col. John Jacob Astor, The St. Regis San Francisco is a 40-story landmark comprising a 260-room luxury hotel and 102 private residences. From its legendary butler service, "anticipatory" guest care and impeccable staff training to the signature Remède Spa and elegant Yabu Pushelberg interior design, The St. Regis San Francisco promises to deliver a flawless guest experience and a new dimension of luxury, service and gracious living to San Francisco.

About St. Regis Hotels & Resorts

St. Regis Hotels & Resorts includes the most celebrated properties in the world. Founded by John Jacob Astor with landmark St. Regis Hotel, New York over a century ago, the company will unveil highly anticipated St. Regis properties in Bora Bora, French Polynesia (2006) Fort Lauderdale (2006), Anguilla (2007), Mexico City (2007), Singapore (2007), Atlanta (2008) Bal Harbour, FL (2008) and Deer Valley, UT (2008) that will further enhance the brand's legacy. Personalized service and amenities, enviable locations and luxuriously localized design are recognized worldwide as hallmarks of the St. Regis experience. For more information on St. Regis Hotels & Resorts, please visit { HYPERLINK "<http://www.stregissanfrancisco.com>" }.

About Laboratoire Remède

Started by a team of French and Swiss chemists, the Laboratoire Remède skincare line combines innovative technologies with premium ingredients to create propriety complexes that achieve unparalleled results. Laboratoire Remède has created a proactive and reactive skincare system that not only corrects past damage, but prepares and protects skin for the future. Remède Spas extend the innovation, quality and efficacy found at the core of Laboratoire Remède's formulas to a sophisticated and luxurious, full service treatment environment.

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Media contacts: Amie Rubenstein or Katya Sorokko at Glodow Nead Communications,
415-394-6500